R.A.F.T. Thinking Sheet

You are the writer of a commercial that you want produced for t.v. Create a commercial to perform to the class that persuades them to learn the fact that you are selling.

Role: WRITER What do I know about commercials? Do I know any commercials that I like that others would like too?

Audience: CLASS What information do my classmates need to know to learn their facts? Which commercial should I use to convince them?

Format: COMMERCIAL What does my commercial sound like? What is the jingle to catch the others?

Topic: MULTIPLICATION What information should I include? Skip Count. How do I skip count? What number do I use?

Strong Verb; CREATE As a commercial inventor, how do I explain the multiplication table that I am teaching? How do I accomplish this?